



## **October 2020 - #002 CDCA Newsletter**

### **1. CDCA and Military Spouse Licensing Update**

CDCA continues working on behalf of our California's defense installations, military members and local communities in order to make progress on critical issues as we all adapt to the continuing challenges. CDCA will pursue actions that can help our communities and military families through reciprocal licensing for those already licensed by other state's licensing or certifying agencies.

The 2019/2020 State Legislative session adjourned August 31, 2020. The majority of advocacy organization's priority bills failed due to a de-prioritization of many bills that were not related to COVID-19. The number of bills submitted in 2020 was down about 15% from 2019. The Governor vetoed about 15% of the bills reaching his desk.

We will proceed during the upcoming legislative year to advocate for reciprocal licensing. The Regular Session convenes for the Organizational Session on December 7, 2020.

Data you may hold or be able to obtain including anecdotal experiences help build the arguments in favor of legislative actions. Licensing and certifying agencies need to know that lengthy procedures, arbitrary requirements and yet more duplicative testing has a negative impact on families but also state readiness and response in emergency situations. Request current data from your local military facility to help with metrics on the problems with spouse licensing and employment.

### **2. The Positive Economic Impact of Military on Our Communities**

Communities with a strong military presence have the financial benefit of stable revenue while communities with a dependency on travel, tourism, conventions and related spending face unprecedented revenue challenges for local government and citizens. You can reinforce the financial contribution of military salaries, spending and investment in your communities. A state impact report is available. Member organizations continue to assess their own communities.

## **2019 National Security Economic Impact in California**

The *California Statewide & Regional National Security Economic Impacts* report on federal national security spending was released by the State of California. The California Research Bureau of the California State Library prepared the report for the Governor's Office of Planning and Research and the Governor's Military Council. The report relies primarily on data from the Department of Defense, Homeland Security and Veteran's Affairs.

The report says that national security's economic impact is similar to high profile sectors like agriculture and the film industry.

The federal government spends at least \$49 billion dollars and directly employs approximately 330,000 residents in the state. This results in \$167 billion in economic impact and support more than 795,000 full time equivalent jobs in California. Economic activity occurs in every region of the state, from major coastal areas like San Diego and Los Angeles to small, inland communities, like Bridgeport, El Centro and Ridgecrest.

The report is available at:

[https://militarycouncil.ca.gov/wp-content/uploads/sites/81/2019/12/CRB\\_NatSecEconImpact-2019-Report.pdf](https://militarycouncil.ca.gov/wp-content/uploads/sites/81/2019/12/CRB_NatSecEconImpact-2019-Report.pdf)

## **San Diego Military Advisory Council (SDMAC) Military Economic Impact Report**

SDMAC partnered this year with the Rady School of Management at UC San Diego to produce their annual economic report of the military in the San Diego region. These reports independently highlight the significant impact the presence of our military has upon our region's economy.

SDMAC's Research Committee, led by SDMAC Board member Mark Wernig from Dowling & Yahnke, managed the report, including facilitating the data collection from our local military.

## **3. CDCA meetings and outreach in the 2020 environment**

Who could imagine how 2020 would unfold and the necessary transformation from the conduct of physical events to virtual events?

Staying connected remains a challenge and is likely to continue to be a challenge for a long time. We are developing a model that will include approaches beneficial even when in-person large group meetings become possible.

Local support organizations are adapting meeting methods and continue actively communicating when face to face conversations are not possible. Assistance and suggestions for successfully holding your group meetings of various sizes and participation are available from CDCA. Here are some examples of ways that our local member organizations are communicating. Although not a comprehensive list of meetings, the following should demonstrate successful meeting methods and technology:

## **SDMAC's weekly webinars are a way to stay connected**

While SDMAC's breakfast meetings are paused during the COVID-19 shutdown SDMAC is working hard to keep our members and supporters connected through the SDMAC WEBINAR SERIES. Since March we have used video-teleconferences to present outstanding speakers including Assembly Member Todd Gloria, Admiral Boris Becker, NAVWAR's Executive Director Pat Sullivan, Council Pro Tem Barbara Bry, UC San Diego's Chancellor Pradeep Khosla, and the Rady School's Dean Lisa Ordonez. Please help us stay connected by joining these free webinars. Register at [www.SDMAC.org](http://www.SDMAC.org) to receive the link to our next webinar.

## **Regional Defense Partnership collaborates on virtual events and conferences**

RDP-21 is now holding the monthly general (open) meetings via Zoom Webinar. The migration allows information sharing and communication needs to be met. Conferences are also successfully migrating to on-line meetings.

The Advanced Naval Technology / Coastal Trident Exercises is one of the nation's largest regional asymmetric threat training exercises and typically occurs along the coast of Southern California every spring. This year, in the middle of planning for the event the military base, industry partners, and community participants were confronted with a real asymmetrical threat—the coronavirus pandemic and related restrictions that put the event at risk. The event was successfully migrated to a webinar format.

RDP-21 will complete this year collaborating on conferences with the Port Hueneme Division, Naval Surface Warfare and Naval Facilities Command Expeditionary Warfare Center (NAVFAC EXWC) with the hosting of an Innovation Discovery Event (IDE) this month and as a partner supporting the conduct of next month's More Situational Awareness for Industrial Control Systems (MOSAICS) Joint Capability Technology Demonstration Industry Day scheduled for November 4 and 5. The MOSAICS event agenda is posted at <http://rdp21.org/mosaics-industry-day/> and registration is open. Overall, the common thread between all these events focus is the development of military capability through technological innovation and collaborative partnerships.

In the middle of planning one of the nation's largest asymmetric threat training exercises, Naval Surface Warfare Center, Port Hueneme Division (NSWC PHD) faced a real asymmetrical threat—the coronavirus pandemic and related restrictions that put the event at risk. The event was successfully migrated to a webinar format.

With that in mind, the conversations and forward planning for the 2021 calendar year have begun. Over the next few of months development of an ambitious event calendar will occur and while some semblance of physical meetings may return, the lessons learned of opportunity and convenience provided by virtual connections are likely here to stay.

## **4. CDCA webinar in planning**

CDCA is developing a webinar for members in mid-November. Information will be provided closer to the time as topics and speakers are confirmed. This is expected to be about 90 minutes between November 19, 2020.

## **5. CDCA points of contact**

Feel free to contact the co-chairs, Gene Fisher ([grfisher@rdp21.org](mailto:grfisher@rdp21.org)) and Janice Soohoo Nall ([jsn@cmp.com](mailto:jsn@cmp.com)).

The web site is [www.cadefensecommunitiesalliance.org](http://www.cadefensecommunitiesalliance.org). Twitter: @CaDefenseComm. (Take a look at these for the latest CDCA news.)

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